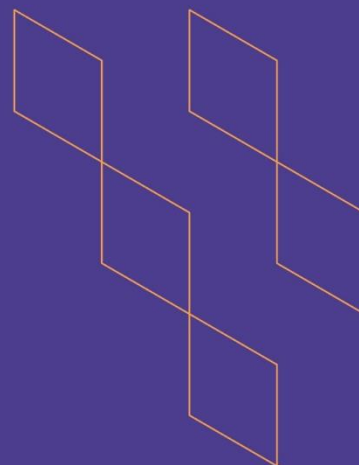




T-104
2022

Course Specification



Course Title: Speech Workshop
Course Code ENG26246
Program: BA in English
Department: Department of English
College: College of Arts
Institution: University of Bisha
Version: 1444
Last Revision Date: 05/02/1445



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A. General information about the course:

Course Identification	
1. Credit hours:	2
2. Course type	
a.	University <input type="checkbox"/> College <input type="checkbox"/> Department <input type="checkbox"/> <input checked="" type="checkbox"/> Track <input type="checkbox"/> Others <input type="checkbox"/>
b.	Required <input type="checkbox"/> <input checked="" type="checkbox"/> Elective <input type="checkbox"/>
3. Level/year at which this course is offered:	Level 4 /2
4. General Course Description	
An advanced course designed to hone the public speaking skills through practical workshops. This intensive program caters to students seeking to master the art of persuasive and impactful communication, with future careers in fields like teaching, public relations, da'wah, and beyond in mind.	
5. Pre-requirements for this course (if any): ENG26234 Advanced Listening & Speaking Skills	
6. Co- requirements for this course (if any):	
7. Course Main Objective(s)	
By the end of the course, learners will be able to:	
<ol style="list-style-type: none"> 1. Acquire the key elements of effective delivery, including vocal variety, body language, and audience engagement. 2. Learn to structure and tailor your message for maximum impact, utilizing storytelling, persuasive techniques, and relevant examples. 3. Overcome nervous energy and project confidence in various speaking situations, from small group discussions to formal presentations. 4. Refine your ability to analyze and respond to audience feedback, adapt your delivery on the fly, and think strategically on your feet. 5. Explore different speaking styles and formats, honing your adaptability for presentations, group discussions, debates, and impromptu remarks. 	

1. Teaching mode(mark all that apply)

No	Mode of Instruction	Contact Hours	Percentage
1.	Traditional classroom	25.5	85%
2.	Blended		
3.	E-Learning	4.5	15%
4.	Correspondence		





No	Mode of Instruction	Contact Hours	Percentage
5.	Distance Learning		

2. Contact Hours (based on the academic semester)

No	Activity	Contact Hours
1.	Lectures	30
2.	Laboratory/Studio	
3.	Field	
4.	Tutorial	
	Total	30
Others	Study	20
	Assignments	5
	Library	5
	Projects/Research Essays/Theses	10
	Online Activities	10
	Total	

B. Course Learning Outcomes (CLOs), Teaching Strategies and Assessment Methods

Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
1.0	Knowledge and understanding			
1.1	Identify and differentiate between various speaking formats like presentations, group discussions, debates, and impromptu remarks, adapting skills accordingly.	K1	Lecturing. Presentation. Corrective feedback.	Quizzes./Assignments. Activities (Online-classroom-homework).
1.2	Understand the physiological and emotional aspects of stage fright and develop strategies for managing anxiety and projecting confidence.	K3	Pair/Group Work. Demos.	Term/Final exams.
2.0	Skills			
2.1	Structure and organize presentations using effective introductions, body paragraphs, and conclusions.	S1	Lecturing. Presentation. Corrective feedback.	Quizzes. Assignments. Activities (Online-classroom-homework).
2.2	Deliver clear and concise speeches with strong vocal variety and articulation.	S1	Pair/Group Work.	Term/Final exams.





Code	Course Learning Outcomes	Code of CLOs aligned with program	Teaching Strategies	Assessment Methods
2.3	Analyze the key elements of effective public speaking, including vocal variety, articulation, body language, audience engagement, and stage presence.	S2	Eclectic methods Flipped classroom	
2.4	Evaluate different speech structures, persuasive techniques, and storytelling methods to tailor messages for maximum impact.	S2		
3.0	Values, autonomy, and responsibility			
3.1	Compose effective written documents in the potential professional settings using appropriate language/linguistic devices/jargons/lexicon.	V1	Lecturing. Presentation. Corrective feedback. Pair/Group Work. Demos. Eclectic methods Flipped classroom	Quizzes. Assignments. Activities (Online-classroom-homework). Term/Final exams.
3.2	Compose business documents keeping their audience's reading skills and professional abilities in mind.	V2		

C. Course Content

No	List of Topics	Contact Hours
1.	Orientation	2
2	Where do you want to ? how do you communicate?	4
3.	When you feel the fear? Confidence matters	2
4.	The main objective	2
5.	Know your audience	2
6.	Words, words, words	2
7.	When you come to the end	2
8.	Curtain up!	2
9.	Selecting and using visual aids	2
10.	Designing effective visual aids	2
11.	Setting the scene	2
12.	Question and answer sessions	2
13.	Personal presentation	2
14.	Reviewing the course	2
Total		30





D. Students Assessment Activities

No	Assessment Activities *	Assessment timing (in week no)	Percentage of Total Assessment Score
1.	Quiz 1	Week 3	5%
2.	In-class activity-1	Week-4	5%
3.	Quiz 2	Week 7	5%
4.	Midterm Presentation	Week 5-6	20%
4.	Take-home assignment	Week 8	10%
5.	In-class activity-2	Week 9	5%
7	Final Test (presentation)	week11-12	50%

*Assessment Activities (i.e., Written test, oral test, oral presentation, group project, essay, etc.)

E. Learning Resources and Facilities

1.References and Learning Resources

Essential References	1- Bradbury, Andrew. (2007). "Successful Presentation Skills" (3rd edition). MPG Books, Ltd. London
Supportive References	NA
Electronic Materials	NA
Other Learning Materials	NA

2. Required Facilities and equipment

Items	Resources
facilities (Classrooms, laboratories, exhibition rooms, simulation rooms, etc.)	Classroom
Technology equipment (projector, smart board, software)	Projectors
Other equipment (depending on the nature of the specialty)	

F. Assessment of Course Quality

Assessment Areas/Issues	Assessor	Assessment Methods
Effectiveness of teaching	<ul style="list-style-type: none"> Students Teacher Program Coordinator Peer Reviewers	<ul style="list-style-type: none"> Questionnaires. Direct feedback. Peer reviews reports. Class observations and reviews. Annual staff reports. Course and program reports.
Effectiveness of students assessment.	<ul style="list-style-type: none"> Teacher 	<ul style="list-style-type: none"> Questionnaires.



Assessment Areas/Issues	Assessor	Assessment Methods
	<ul style="list-style-type: none"> Program Coordinator 	<ul style="list-style-type: none"> Direct feedback. Peer reviews reports. Class observations and reviews. Annual staff reports.
Quality of learning resources	<ul style="list-style-type: none"> Teacher Program Coordinator 	<ul style="list-style-type: none"> Exam results analysis.
The extent to which CLOs have been achieved	<ul style="list-style-type: none"> Teacher Program Coordinator 	<ul style="list-style-type: none"> Exam results analysis.
Other		

Assessor (Students, Faculty, Program Leaders, Peer Reviewer, Others (specify))

Assessment Methods(Direct, Indirect)

G. Specification Approval Data

COUNCIL /COMMITTEE	DEPARTMENT COUNCIL
REFERENCE NO.	1/4/1/44-45
DATE	05/02/1445

